

National Dentex “Vita Shade Guide Contest”
OFFICIAL RULES

NO PURCHASE IS NECESSARY TO ENTER OR WIN THIS CONTEST.

1. **ELIGIBILITY:** This Contest is open only to licensed dentists except residing in areas except **WHERE PROHIBITED OR RESTRICTED BY LAW**. You need not be present to win. Employees (and their immediate families or those living in the same household) of National Dentex (“Sponsor”), and their respective affiliates, subsidiaries, divisions, parent and related companies, suppliers, printers and advertising, promotional and judging agencies are not eligible to enter or win.
2. **HOW TO ENTER:** Contest begins at 12:01 a.m. EDT on July 1, 2017 and ends at 12:59 p.m. EDT on August 31, 2017 (“Contest Period”). You may enter this Contest via the dental case method described below. All entries must be received by 11:59 p.m. EDT of the last day of the Contest, i.e. August 31, 2017. Proof of depositing entry in mail is not considered proof of delivery or receipt. Illegible, incomplete and duplicate entries will be disqualified. Entries will not be accepted from post office boxes.

DENTAL CASE SUBMISSION ENTRY METHOD: You may enter the Contest during the Contest Period by first registering on-line for the Contest at www.nationaldentex.com/NSGR and thereafter submitting one or more dental cases, with prescription to a NDX Lab, in accordance with National Dentex current standard instructions. Credit invoices and repair and remake cases submitted do not meet the Contest eligibility requirements and therefore do not qualify as an entry. Each eligible case submitted during the Contest Period with prescription after on-line registration counts as a single entry. There is no limit to the number of cases you may submit.

3. **PRIZES AND APPROXIMATE RETAIL VALUE:** There will be one (1) Prize awarded for the month of July and (1) Prize awarded for the month of August. Each Prize consists of a VITA Easyshade V. The approximate total retail value of the Prize is \$2,450.00.

All other expenses relating to acceptance of Prize not explicitly stated herein, including but not limited to taxes, gratuities and/or delivery. Complete details of Prize will be furnished with prize notification. All details of Prize not specified herein shall be determined solely by Sponsors.

4. **WINNER SELECTION:** The Winner of the Prize will be the entrant who submits during the Contest Period the most cases in accordance with the Dental Case Submission Entry Method described above, as determined solely by judges selected by Sponsor, whose decisions are final and binding in all matters relating to this Contest. In the event of a tie, the tie will be broken by the judges in their sole and absolute discretion by determining which of the two tied entrants submitted their respective last and final entry first. The monthly winner will be notified by telephone, e-mail or mail service by September 15, 2017. All federal, state, and local tax liabilities are the sole responsibility of the Winner. Winner may be required to complete and return an IRS W-9 form (i.e. Request for Taxpayer Identification Number and Certification). The Prize is guaranteed to be awarded.

5. **PRIZE CONDITIONS:** If necessary due to unavailability of the Prize, a prize of equal or greater value will be awarded at the discretion of the Sponsor. Prize is not transferable, assignable or redeemable for cash. Winner may be required to provide proof of medical and/or business license corroborating eligibility. If a prize notification is returned to Sponsor as undeliverable or if an entrant is found to be ineligible or declines acceptance of the Prize for any reason, an alternate Winner will be selected. By entering this Contest and/or accepting the Prize, Winner and entrant hereby consent (except where prohibited by law) to the reasonable use by Sponsor of the Winners' and entrants' name, age, photograph, voice, likeness and/or image, hometown address, contents of the entry form without any further compensation for any future promotional activity related to this Contest.
6. **CONDUCT OF PARTICIPATION:** By entering the Contest, entrant affirms that he or she has read and agrees to abide by the Official Contest Rules and the decisions of the judges. Sponsor reserves the right to disqualify any entrant acting in violation of the Official Rules or found tampering with the entry process or with the operation of the Contest or the website. The Contest is governed by the laws of the United States and, by entering, all Winners and entrants hereby submit to the jurisdiction and venue of the federal, state and local courts located in St. Louis, Missouri. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE RELATED TO SPONSOR OR THE CONTEST OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.
7. **LIMITATIONS OF LIABILITY:** National Dentex and each of its respective affiliates, subsidiaries, parent corporations, and their respective officers, directors, shareholders, employees and agents, are not responsible for any incorrect or inaccurate entry information, theft, tampering, destruction, or unauthorized access to, or alteration of entries; printing or other errors; and any entries or mail which are late, lost, delayed, incomplete, misdirected, stolen, mutilated, illegible, postage due or any combination thereof. Sponsor reserves the right to modify, suspend or terminate the Contest in the event that it becomes necessary due to circumstances beyond Sponsor's control. In the event the Contest is terminated early, a winner will be selected from all eligible entries received at the time of termination.
8. **RELEASE OF LIABILITY:** By participating, Winner and entrants agree to release, discharge, indemnify and hold harmless National Dentex and each of its respective affiliates, subsidiaries, parent corporations, and their officers, directors, employees, representatives and agents from and against any claims made by the Winner, entrants or any other third parties related in any way to the operation of this Contest, as well as any other claims, damages or liability due to any injuries, damages or losses (whether alleged, threatened, or actual) to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in any Contest-related activity or participation in this Contest.
9. **WINNERS LIST:** For an Official Winners List (available after September 15, 2017) or a copy of these Official Rules, send a self-addressed, stamped envelope to: OFFICIAL RULES c/o National Dentex Marketing Department, 11601 Kew Gardens Ave, Suite 200 Palm Beach Gardens, FL 33410. All requests must be received by January 31, 2018. Official Rules also available at www.Nationaldentex.com/contestrules.
10. **ENTRANT'S PERSONAL INFORMATION:** Your privacy is important to us. By participating in the Contest, entrant hereby consents to the collection, use, and disclosure of entrant's personal information which entrant provided in connection with the Contest for administering the Contest. Sponsor will not

disclose confidential patient information and will not sell, rent or lease entrant's information to third parties. SPONSOR: National Dentex, 11601 Kew Gardens Ave, Suite 200
Palm Beach Gardens, FL 33410

11. THIS CONTEST IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

© 2017 National Dentex. All rights reserved.